let's talk

# MARKETING

Profusion Dealer

# Add Web Solutions

- If you are using a Proforma website, adding web solutions to your site can validate your offering.
- Login to your site http://company.Proforma.com/admin

PROforma

Dashboard

CONTENTS

Home

Menu Pages

News

Footer Pages

Site Settings

Manage Social Links

Change Theme

Home • Category

# Category

## CATEGORY

Show 10

| S.No. | Category Name | Active | Settings | Actions |
|---|---|---|---|---|
| 1 | Solutions | True | Edit | View Pages \| Edit |
| 2 | Industries | True | Edit | View Pages \| Edit |
| 4 | Contact | True | Edit | View Pages \| Edit |
| 3 | Company | True | Edit | View Pages \| Edit |

Showing 1 to 4 of 4 records

2016 © Proforma.com.

PROforma

- Dashboard

CONTENTS

- Home
- Menu Pages
- News
- Footer Pages
- Site Settings
- Manage Social Links
- Change Theme

Home • Category Pages

Add Page

# Category Pages

## CATEGORY PAGES

Show 10

Search:

| S.No. | Display Order | Page Name | Create Date | Active | Actions |
|---|---|---|---|---|---|
| 1 | 0 | Recognition Campaign | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 2 | 0 | Direct Mail Campaign | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 3 | 0 | Awareness Campaign | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 4 | 0 | Eco-Friendly Promotion | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 5 | 0 | Multimedia Solutions | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 6 | 0 | Online Store | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 7 | 0 | Digital Media | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 8 | 0 | Awards & Recognition | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 9 | 0 | Smart Communications | 5/17/2016 12:00:00 AM | True | Edit Delete |
| 10 | 0 | Creative Solutions | 5/17/2016 12:00:00 AM | True | Edit Delete |

Showing 1 to 10 of 12 records

« ‹ 1 2 › »

PROforma

- News
- Footer Pages
- Site Settings
- Manage Social Links
- Change Theme

Heading

Web Solutions

Meta Title

Meta Title

Meta keywords

Meta Keywords

Meta Description

Meta Description

Heading: Page title on site
Meta Title: Title in the browser bar
Meta Keywords: behind the scenes SEO
Meta Description: behind the scenes page description
Banner Image:  Provided

## Banner Image

Image

Browse...

PROforma

## Short Description

Content

File Edit Insert View Format Table Tools

Formats

Short description shows on the solutions main page.

p

## Long Description

Long description is the main page content.

Content

PROforma

p

## Long Description

Content

File Edit Insert View Format Table Tools

Formats B I Source code

PROforma

File Edit Insert View Format Table Tools

Formats

p

Display Order

Display Order

Active

Save

SOLUTIONS INDUSTRIES PROMOTIONAL PRODUCTS CONTACT

PROforma

# SOLUTIONS

Proforma is committed to providing you with fresh ideas, inspiration, strategies and tools to help you achieve your business goals. Our network of experienced marketing professionals will help you distinguish your brand and connect with your audience while managing your costs. From start to finish, we will identify the best approach to achieving your objectives, determine the right solutions for your projects and execute your campaigns flawlessly.

## Web Solutions

We know that a good looking website can help create the right impression for your company. But your site should do more than just look good. We create websites that help turn prospects into customers and customers into raving, evangelical fans; and we do it all with your bottom line in mind.

View More

Short description

## Printing Services

Your printed projects speak volumes about your business and brand. As your printing expert, guiding you through the printing process is a key component for a successful printing project.

View More

## Branded Merchandise

Custom branded merchandise is an integral part of any comprehensive marketing campaign, and can help build your business.

View More

# Web Solutions by Proforma

We know that a good looking website can help create the right impression for your company. But your site should do more than just look good. We create websites that help turn prospects into customers and customers into raving, evangelical fans; and we do it all with your bottom line in mind.

Our web services are all inclusive; creating the perfect web solution for you with just one phone call. Our web services include:

- **Website Design** - Responsive website design so your site looks good no matter what device you view it on.



## Promotional Products **Catalog**

## Web Solutions by Proforma

We know that a good looking website can help create the right impression for your company. But your site should do more than just look good. We create websites that help turn prospects into customers and customers into raving, evangelical fans; and we do it all with your bottom line in mind.

Our web services are all inclusive; creating the perfect web solution for you with just one phone call. Our web services include:

- **Website Design** - Responsive website design so your site looks good no matter what device you view it on.
- **Website Development** - When we create a site, we dive deep into what the end-user would want to see on the site. What would make the site useful and meaningful to your client? That's what we deliver.
- **Hosting** - Hosting services complete with domain based email and SSL certificates to keep your data secure.
- **Support & Training** - Support packages to make sure your site is always up-to-date and running the latest version. If you'd like to be the one making your website updates, we'll train you how to do it.
- **Search Engine Optimization** - Search engine optimization packages to make sure that your website is easy to find in the search engines.
- **Email Marketing** - Own the relationship with your client and send targeted, relevant information on your schedule. We'll help you get up and running with effective email marketing campaigns.

## Website Packages

In an attempt to answer the age old question of "what does a website cost?", we have created the following packages as a starting point for many of our clients. We know that these packages won't fit every client's needs, however, it does give you an idea of what kind of pricing and services you will get from Proforma Galaxy.

## 2018 Website Packages

| Landing Page | Classic Site | Deluxe Site | Custom Site |
|---|---|---|---|
| $699 | $1,299 | $1,999 | $125 |
| onetime fee | onetime fee | onetime fee | Per Hour |
| The sole purpose of a landing page is to get someone to act. Whether you want to collect their data via a form or take them to a shopping cart, a landing page is optimized to convert. | The classic site is a perfect starter site or site for a small business. Showcase your products and services, provide contact and location information and tell your company story with a classic site. | The deluxe gives you everything that comes with the classic plus a few extras. More pages, more forms, more training & the addition of a blog and image galleries makes this site a workhorse. | Some clients are in a category of their own. Do you have an idea for a custom app? A new way of doing something on the web? Need a new plug-in created? With custom development, if you can dream it, we can do it. The project would be discussed, estimated and billed accordingly. Check points, timelines and deliverables are all decided on a per-project basis. |
| **Package Includes:** | **Package Includes:** | **Package Includes:** | |
| Single page design + layout | Basic responsive design package | Deluxe responsive design package | |
| 1 form | 1 form | 2 forms | |
| 1st year hosting | 1st year hosting | 1st year hosting | |
| Access to pre-recorded trainings | Access to pre-recorded trainings | Access to pre-recorded trainings | |
| | 2 – 5 page website | 6 -10 page website | |
| | Social media integration | Social media integration | |
| | 1 hour online training | 2 – one hour online trainings | |
| | | Image gallery (s) | |
| | | Blog setup | |
| | | Google Analytics set up | |

## Interested in learning more?

To learn more about how Proforma Galaxy can help you promote your business, contact us today for a complimentary web analysis.

Digital Media | Awards & Recognition | Smart Communications | Creative Solutions | Printing Services | Branded Merchandise | Custom Packaging | eCommerce Solutions | Uniforms & Apparel | Local & Global Fulfillment

Promotional Products **Catalog**

Click to view in Full Mode

Learn how our Promotional Products & Programs can help your company get the recognition it deserves.

CONTACT US TODAY

PROforma

© 2018 Proforma.com. ALL RIGHTS RESERVED